

WOMEN'S RETENTION THROUGH PLAYING OPPORTUNITIES

Winter League: Retaining Women through playing opportunities

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A great way of keeping me playing over the Winter without affecting my handicap but actively competing playing regularly and socialising with my friends.

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Stanton on the Wolds Ladies Club Member.



The Starting Point

Keeping your current membership active throughout the Winter by running a matchplay league.

Action

- Women to sign up in pairs to play matchplay over 9 holes which runs from October through to March ready for the playing season. Signup sheet put up in locker room to display the lead contact details for the pair.
- Full handicap and shots to be taken from lowest player in the group.
- Pairs are randomly placed into pools and winner from each pool will go onto play in Quarter, Semi and Final in Knockout matches. Points allocated for a win (3) and half (1).
- All matches are arranged between the pairs at a socially agreed time with 3 dates to be presented to the opposition.
- Dates are put in place to ensure all pool matches are played by an agreed date to ensure enough time for those who make it through to the Quarter, Semi and Final.
- A plate competition can also be run for those who do not make it out of the initial pool stages to help keep your members active.

Those who have made it through to the final knockout stages could have the option to continue competing to determine their final finishing position – depends on how much time you have allocated to the pool qualifying dates.

Results

A great way of keeping your members actively playing through the Winter months and tied to the club through social activities. It doesn't affect their handicaps and new players have the opportunity to learn a new competition format. It also gets players ready for the main season.

Statistic

Number of women participating during the Winter period has increased and helped the membership stayed tied to the club during the colder Winter months.