

CLUBS & DEVELOPMENT GROUP

AIMS

To assist & support clubs within Derbyshire to consider programmes and areas of good practice, implement development plans and initiatives to grow membership and retain golfers within the game.

OBJECTIVES

1. To increase membership within clubs in Derbyshire (in particular women & girls).
2. To retain existing players in membership of clubs.
3. Identify needs of clubs within Derbyshire. (research survey/questionnaire)
4. Develop good practice by increasing number of Golfmark/Rangemark facilities within Derbyshire.
5. Assist and support clubs to design & implement development plans.
6. Establish a network of club development managers.
7. To establish a network of support for volunteers within clubs.
8. Assist clubs with grant/funding applications.
9. Periodically hold a Derbyshire Golf Development conference.

OUTCOMES

1. Increase membership within clubs in Derbyshire.
2. Increase number of women & girls participating in golf.
3. Database of facilities within Derbyshire.
4. Establish a volunteer support programme.
5. Introduce annual club membership survey.
6. Attract new funding to clubs within Derbyshire.

PRIORITY AREAS

1. Attracting new members.
2. Membership retention.
3. Unlock funding opportunities.

SKILLS/KNOWLEDGE

1. Golf Club management.
2. School club links.
3. Funding streams.

PERSONNEL

- 1 X Management Committee/Group
- 2 X Golf Club Secretary/Manager
- 1 X Golf Club Chairman
- 1 X PGA Professional
- 1 X Club Development Manager
- 1 X CDO
- 1 X Derbyshire Sport

WORKING REALTIONSHIP - REPORTING LINES

Work with other sub-committees/groups to deliver the activities and programmes of Derbyshire Golf Partnership. Report to the Management Committee of the Derbyshire Golf Partnership.

MEETING FREQUENCY – 6 times per annum